VIENNA

The international city
Some facts and data
on Vienna as an international metropolis
Vienna in a nutshell

Capital of Austria

Municipality
AND Federal State

50% of the surface are green

1.84 million inhabitants

23 districts

total area
415 sq. km

Geographically situated in the centre of Europe
Situated in the heart of Europe

- Bridging east and west
- Gateway to the EU and the CEE region
Past as multi-ethnic capital of the Habsburg Empire
International population

Migration 2018
In-migration ..................... 88,535 people
Out-migration ..................... 82,856 people

Net migration by nationality
Top 3 for the period 2009–2018
Syria ........................................... +23,337 people
Romania ...................................... +18,550 people
Germany ...................................... +17,669 people

Source: "Vienna in Figures 2019"

Population of Vienna by nationality 2019

<table>
<thead>
<tr>
<th>Top 10 nationalities in Vienna</th>
<th>Share of the total population in %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austria</td>
<td>69.8</td>
</tr>
<tr>
<td>Serbia</td>
<td>4.1</td>
</tr>
<tr>
<td>Germany</td>
<td>2.5</td>
</tr>
<tr>
<td>Turkey</td>
<td>2.4</td>
</tr>
<tr>
<td>Poland</td>
<td>2.3</td>
</tr>
<tr>
<td>Romania</td>
<td>1.8</td>
</tr>
<tr>
<td>Hungary</td>
<td>1.3</td>
</tr>
<tr>
<td>Syria</td>
<td>1.3</td>
</tr>
<tr>
<td>Croatia</td>
<td>1.2</td>
</tr>
<tr>
<td>Bosnia and Herzegovina</td>
<td>1.2</td>
</tr>
</tbody>
</table>

- Austria: 69.8 %
- EU: 13.1 %
- Other countries: 17.1 %

As of 1 January 2019, Vienna was home to people of 180 different nationalities.
Oldest & largest university city in German-speaking Europe

- Almost 200,000 students – 10 % of Vienna’s population
- 30 % are international students
Diplomatic hub

• UN Headquarters

• More than 40 international organisations and institutions:
  
  **IAEA** – International Atomic Energy Agency
  
  **UNODC** – United Nations Office on Drugs and Crime
  
  **UNIDO** – United Nations Industrial Development Organisation
  
  **OPEC** – Organization of the Petroleum Exporting Countries

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Centre of international dialogue

- About 3,800 diplomats
- More than 6,000 international officials
- In total more than 25,000 expats from more than 90 nations
International business location

New international businesses in Vienna 2018
In 2018, more international companies set up business in Vienna than in all other federal provinces of Austria added together.

221 > 153

Economic effects of new internat. businesses in Vienna
232 m.
investment volume
1,753
new jobs created

Gross regional product per capita 2017 (in EUR 1,000)

- Hamburg: 64.7
- Vienna: 50.0
- Prague: 37.9
- Ø EU-28: 30.0
- Budapest: 26.1
- Bucharest: 22.0

Regional share in Austrian GDP / in Austrian population

- 26% of Austria’s gross domestic product is generated in Vienna
- 21% of Austria’s population lives in Vienna
Popular travel destination and leading conference venue

- **7.5 million** people visited Vienna in 2018
- **80 %** came from abroad
- **16.5 million** overnight stays in 2018, 1 in 8 of them in the area of congresses, meetings and incentives
- **Over 2,400** international congresses and events per year

### Vienna Meetings Industry 2018

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>COMPARED TO 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of events</td>
<td>4,685</td>
<td>+15%</td>
</tr>
<tr>
<td>Number of participants</td>
<td>631,000</td>
<td>+3%</td>
</tr>
<tr>
<td>Participant overnights</td>
<td>1,925,000</td>
<td>+3%</td>
</tr>
<tr>
<td>Contribution to GDP (in m €)</td>
<td>1,198,14</td>
<td>+3%</td>
</tr>
<tr>
<td>Employment</td>
<td>21,500</td>
<td>+3%</td>
</tr>
<tr>
<td>Tax revenue in Austria (in m €)</td>
<td>331,57</td>
<td>+3%</td>
</tr>
</tbody>
</table>
Top performance in global rankings

- **10 x Most livable city** worldwide (Mercer Quality of Living Ranking 2018)

- **Smartest city** in the world (Roland Berger Smart City Index 2018)

- Number **1 Knowledge City Region** in the world (World Capital Institute, 2015)

- Among the world's ten **most economically powerful cities** (Richard Florida Global Economic Power Index 2015)

- ICCA Ranking of the **world's leading meeting destinations**: number 2 (International Congress and Convention Association, 2018)

- UIA ranking of **leading meeting destinations**: number 4 in the world (Union of International Associations, 2017)
What we do
International activities
International agenda - 5 focus areas

- Cosmopolitan and international metropolis
- Strong Voice in the European Union
- Global Business and Science Hub
- Role Model for Urban Development: Viennese Best Practices
- City of Solidarity, Development cooperation and Humanitarian aid
Vienna as a “model host city”

- Representation, invitation, protocol
- Intercultural dialogue
- Services for UN employees and other expats
  - Vienna Service Office
  - Expat Center
- Cooperation in various fields
  - Implementing the SDGs
  - City topics (i.e. Bridges4Cities)
Promoting Vienna as international business location

- High economic strength, excellent infrastructure, unique quality of life
- Easy to reach (3 flight hours to every European capital, fast connection from airport to city center)
- Favourable tax rates for businesses and investors
- High productivity when compared internationally
- Highly qualified and well-trained workforce
- 1,000 research institutes, 46,000 employees in R&D
- 480 Life Science Organisations, 36,000 employees in Life Science sector
- Viennese research quote: 3.66%
- Leading conference venue and excellent hotel infrastructure
- Affordable housing
- International communities - Expat Center run by the Vienna Business Agency
International cooperation

- City networks with a strong focus on EU

- City cooperation

- District partnerships

- Liaison Offices in Brussels and neighboring CEE countries
CEE liaison offices

- Know how transfer
- City marketing

Formats:
- City conferences
- Vienna days

Belgrade (Bratislava)
Budapest
Krakow
Ljubljana
Prague
Sarajevo
Sofia
Zagreb
The city of Vienna welcomes representatives from politics, administration and academia to visit for an exchange of know-how and experiences.

- More than 5,000 international guests each year
- Central contact point provides support
- Registration form
- Online information - collection of topics that are of particular international interest (Smart City, Transportation & Urban Planning, Waste Management, Environment & Energy, Housing, Health & Social Services, Women, Youth & Education, Integration, Culture & Tourism, Business Location)

- Visitor statistic
Development cooperation and humanitarian aid
Other activities abroad

Viennese balls

Tourism campaigns

Musicals on tour

…
Q & A?

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